



EDUCATION IN THE NEON SHADOW

THE FIRST 50 YEARS OF THE CLARK COUNTY SCHOOL DISTRICT

No one could have predicted that a tiny outpost in the middle of the desert between Salt Lake City and southern California would become a world-renowned tourist destination. Nor could anyone have envisioned that only fifty years later over 300,000 children would be attending school beneath the bright lights of the Las Vegas skyline.

Yet both have become reality.

Filled with photos dating back to the earliest days in southern Nevada, Education in the Neon Shadow chronicles the birth and growth of a school district in one of the most unique settings imaginable. Las Vegas, the twenty-four-hour adult destination for gambling, drinking,

and extravagant shows, is also right in the middle of the Clark County School District, responsible for educating hundreds of thousands of children and growing by more than ten thousand students a year.

Education in the Neon Shadow traces the history of southern Nevada's Clark County School District. Impacted by a conservative tax policy, explosive growth, and an unconventional social environment, the book recounts how dedicated educators and a determined school community are meeting the challenges of teaching school in the "entertainment capital of the world."

- National newspaper ad campaign
- Book website

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